



Mihaela Scobici

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📍 Bucharest

👤 41 years

♀ Female

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🌐 <https://www.bestjobs.eu/en/cv/5aa31d274d8a8>

🌐 <https://www.behance.net/mihaelascobici>

About me

- ✅ Available for remote jobs
- ✅ Available for business trips

Spoken languages

English
Advanced

French
Beginner

Professional experience

Graphic designer Video Editor

Pionix Marketing Solutions SRL (/en/companies/pionix-marketing-solutions-srl) in Bucharest, Romania

1 year 5 months • June, 2018 - present

- Create banner and video ads that generate the highest click through rate and match landing page and audience targets in Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere
- Understand a design "brief" in order to record requirements and client's needs
- Think creatively and develop new design concepts, graphics and layouts
- Execute all visual design stages from concept to final hand-off
- Edit promotional videos and create Facebook and Google video ads
- Establish and promote design guidelines, best practices and standards
- Work as part of a team with copywriters, designers, executives etc.
- Photo editing in Adobe Photoshop
- Create and implement webpages in Adobe Photoshop and Instapages
- Create other banners and graphic elements for website
- Create graphic for print (business cards, flyers, outdoor banners)
- Knowledge of Sketch

Graphic Designer

Elefant Online in Bucharest, Romania

1 year • June, 2016 - June, 2017

Graphic Designer

Altex Romania SRL in Voluntari, Romania

1 year 6 months • December, 2015 - June, 2017

Graphic designer project based

Xplain Romania Media Agency in Bucharest, Romania

3 months • June, 2015 - September, 2015

Graphic designer project based

Computaris Romania in Bucharest, Romania

4 months • February, 2015 - June, 2015

- Administrate the company website and the intranet
- Design marketing collaterals such as flyers, brochures, whitepapers, newsletter templates, PowerPoint presentations, diagrams, infographics and website elements
- Collaborate with internal and external copyright and technical resources to participate in the implementation of digital campaigns
- Monitor, review and continuously improve website performance (conversion optimization and A/B testing) and administrate other marketing platforms (eg: email blast software, CRM).

Graphic Designer

WEBHELP ROMANIA SRL in Bucharest, Romania

8 months • June, 2014 - February, 2015

flyers, brochures, outdoor/indoor banners, logos, photo edit, etc. in Adobe Illustrator and Adobe Photoshop.

Graphic Designer freelancer/project based

TGA Systems, Konk Media, DesignCrowd

1 year 1 month • April, 2013 - May, 2014

Graphic Designer

TB Media&PR Solutins - VP Holding

11 months • May, 2012 - April, 2013

Graphic Designer

FM Cosmetics Group

4 months • January, 2012 - May, 2012

- Creation of graphics, flyers, brochures, web slides, layouts;
- Responsible for the content of the website, check the information;
- Help to build and maintain marketing related databases;
- Work to help safeguard corporate standards regarding identity, brand items and logos.

Marketing assistant

Willbrook Management International

7 months • June, 2011 - January, 2012

Graphic Designer freelancer

Expert RoInvest, Century21, HR Specialists in Bucharest, Romania

1 year 4 months • February, 2010 - June, 2011

Assistant ManagerMarketing

King Sturge in Bucharest, Romania

2 years 1 month • January, 2008 - February, 2010

Assistant Manager

CushmanWakefield Romania in Bucharest, Romania

11 months • February, 2007 - January, 2008

Assistant Manager

Accor Services Romania

2 years 10 months • April, 2004 - February, 2007

Education

Avantaj Consulting, Avantaj Consulting Bucuresti

Design, Awards / Certifications, București, România

2010 - 2010

Graphic Design courses (beginner and advanced) - Adobe Photoshop, Corel Draw, Adobe Indesign

TOEFL

Awards / Certifications

2010 - 2010

- tutorials

Design, Courses / Conferences, București, România

4 years • 2009 - 2013

- Adobe Photoshop;
- Adobe Premiere;
- Adobe Illustrator;
- Adobe Indesign;
- Instapages
- Adobe XD
- knowledge of Sketch

Romano-Americana, Romanian-American University, graduated at Academy of Economical Studies

Marketing, University (graduate)

4 years • 1997 - 2001

Management-Marketing Faculty