



Personal information

Birthdate

06/03/1994

Nationality

Bulgarian

Contacts

Address

Sofia, Buxton, Belmeken str.10

Phone number

+359 889 883 133

E-mail

chrissy.mileva@gmail.com

Kristina Krasimirova Mileva

Young, self-motivated and creative person looking for development and acquisition of knowledge in the field of digital marketing. Well organized individual with responsibility for obligations and deadlines, an eye for detail, willing to learn and improve from every given opportunity.

Experience

Digital Marketing Specialist - Internship

Clientric | 10/2019 - 12/2019

- Weekly posting strategy plans for different social media channels - Facebook, Instagram, Twitter, Google My Business
- Copywriting (for the client's website and also agency blog articles (WordPress))
- Facebook Ads
- Responding to customer reviews
- Monthly reports and analysis
- E-mail blog newsletter with Mailchimp

Reporting delivery specialist with French

GFK - Marketing Research Institute | 06/2018 - 09/2019

- Check the data quality in the company database
- Processing and providing regular weekly and monthly reports
- Create and update the vendor structure for different products
- Client deliveries

Data entry operator with French

Owliance | 12/2017 - 05/2018

- Data processing

Education

Master's degree

Sofia University "St. Kliment Ohridski", Sofia, Bulgaria | 10/2018 - Pending
Digital Marketing

Bachelor's degree

University of National and World Economy, Sofia, Bulgaria | 09/2013 - 10/2017
Intellectual property and business

Erasmus+ program

University of Orleans, Orleans, France | 09/2015 - 12/2015
Economics field

Secondary education

High school of foreign languages "Johan Ekzarh", Varna, Bulgaria | 09/2008 - 05/2013
French and English languages

Languages

Bulgarian

Native

English

Fluent

French

Intermediate

Skills

Technical skills

Photoshop basics
WordPress basics
Mailchimp basics
Citrix
JIRA
Microsoft office
package
Google Docs

Social skills

Ability to work in
a team
Verbal and
written
communication

Certifications and additional courses

Diplôme d'études en langue française (DELF) – B2 - Certificate in French language

Internship at Musicautor, Sofia, 2017
Volunteer at Alliance Francaise, Varna