







# EDUARD- IOAN IORDACHE

## CONTACT

-  Bucharest, Romania
-  eduard.iordache97@gmail.com
-  +40753388348
-  /eduardiordache

## LANGUAGE SKILLS

Romanian - Native  
English - Proficient  
CAE Cambridge Certificate C1 Level  
French - Beginner

## PERSONAL PROFILE

Enthusiastic, self-motivated, reliable and hard working, always willing to learn new skills and always eager to work in challenging environments.

- Currently madly in love with developing my teaching and coaching skills and programming knowledge.
- Planning to live for at least 3 months in 5 different countries by the age of 25. (2/5 ✓)

## SOFT SKILLS

- Successful Coaching skills
- Team Management
- Crisis Management
- Strong Presentation & Public Speaking
- Mentoring
- Project Management
- Enthusiasm & Patience
- Empathy & Self Awareness

## HARD SKILLS

- Facebook Ads Management
- Online Marketing skills
- Social Media Management
- Intermediate C/C++ & Object Oriented Programming
- Intermediate Java
- Proficient in Microsoft Office suite

## EDUCATION

Bucharest University of Economic Studies  
Bachelor in Computer Science & Economy in English, 2016 - 2019

## WORK EXPERIENCE

### Intercontinental Language Center, ESL Teacher

AUG 2019 - FEB 2020 HO CHI MINH CITY, VIETNAM

- Teaching English in Public Primary Schools
- Primary & Secondary ESL Math & ESL Science teacher
- Teaching private language center during the weekend

### FlixBus Bucharest, Marketing & Operations Specialist

JAN 2019 - MAY 2019

- Monitoring offline marketing & advertising campaigns
- Adapting international marketing content to the local market needs - English/ Romanian translations
- Tracking operational and legal issues
- Creating collaboration proposals for different NGOs, hostels and businesses for promotional purposes

### AIESEC Bucharest, Vicepresident International Internships

JAN 2018 - FEB 2019

- I coordinated, coached, trained & tracked a team of Team Leaders, ensuring the growth and profitability of our internship products as well as my members development.
- I coordinated all the Marketing & Attraction processes in order to raise awareness of our products through online & offline marketing, Facebook ads and events.
- I ensured that our exchange participants receive all the necessary support in choosing their internship through organizing consultancy spaces and events.

### AIESEC Romania, Social Media Team Leader

SEPT 2018 - JAN 2019

- I was the responsible of the Social Media presence of the whole AIESEC in Romania entity. Together with the content creators, we built Facebook & Instagram engagement campaigns, we ran the promotional campaigns for our products and we make sure our social presence grew constantly.
- The AIESEC in Romania Facebook page has grown to be the 5th AIESEC page on Facebook on my term with 77k likes.

### InstaYacht Athens, Greece, Marketing & Sales Assistant

JUN 2017 - SEPT 2017

- Internship in which I was responsible for doing the online marketing for the companies in order to increase its visibility in social media. I was also responsible for coming up with new strategies for promotion and going to sales meetings.