



## George-Andrei Țone

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### ABOUT ME

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Bachelor's degree in Marketing. An enthusiastic person, who looks for a dynamic and competitive team in order to build a challenging marketing career.

### WORK EXPERIENCE

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#### Social Media Responsible

**EFdeN** [ 16/03/2020 – 16/11/2020 ]

City: Bucharest

Country: Romania

I developed all the materials that were used for the communication with our public.

My achievements are the following:

- I improved the results indicators for social media and newsletter (I determined better days and hours for our posts on social media. I delivered the information to our public in an adequate way, in order to avoid the misunderstandings). I always check my work in order to avoid different types of mistakes.
- I was appreciated by the co-founders of EFdeN for my work.
- I always kept in touch with the colleagues from others departments in order to find new adequate subjects for the communication with the general public and the other stakeholders.

### EDUCATION AND TRAINING

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#### Master's degree

**Faculty of Marketing (MK-ASE)** [ 27/09/2021 – Current ]

#### Bachelor's degree

**Faculty of Marketing (MK-ASE)** [ 01/10/2018 – 15/07/2021 ]

#### First module of teacher training

**ASE** [ 01/10/2018 – 27/07/2021 ]

#### Advanced Microsoft Office user

**ECDL** [ 16/01/2017 – 16/03/2017 ]

#### Google Ads Measurement Certification

**Google** [ 16/09/2020 – 25/09/2020 ]

## LANGUAGE SKILLS

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Mother tongue(s): **Romanian**

Other language(s):

**English**

**LISTENING B2 READING B2 WRITING B2**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

## DIGITAL SKILLS

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Microsoft Office / Social Media / Asana app / Google Drive

## DRIVING LICENCE

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**Driving Licence:** B

## CONFERENCES AND SEMINARS

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### **Scientific research students conference**

[ Faculty of Marketing (MK-ASE), 10/03/2021 – 10/03/2021 ]

I analysed the marketing environment of a Bucharest local health clinic. I proposed new ways to develop its activity.